

Anlage 4 zum Governorbrief Februar 2008

Dear District Governors:

Greetings from Evanston! I am writing to remind you about three upcoming award deadlines. Please encourage your clubs to submit their nominations to you in a timely manner to enable you to meet these deadlines. Nomination materials for each of these awards are available at www.rotary.org by clicking on the following menu items: Members > General Information > Awards.

In order to be considered, nominations must arrive at RI World Headquarters by the deadlines indicated below.

Significant Achievement Award

Deadline to submit one nomination to RI World Headquarters: 15 March 2008

This award recognizes outstanding club service projects. To be eligible, projects must:

- address a significant problem or need in the local community
- involve most or all of the club members in personal rather than monetary service
- be commensurate with the club's size and resources
- be capable of emulation by other Rotary clubs
- be currently active or reach a conclusion during the Rotary year for which the award is given
- be carried out by a single Rotary club

No club may receive the award more than once for the same project. District governors may forward one nomination to RI for consideration, to arrive at RI no later than 15 March 2008. Multiple nominations from a single district will not be considered.

Presidential Citation

Deadline to submit a list of qualifying Rotary clubs, Rotaract clubs, and Interact clubs to RI World Headquarters: 15 April 2008

The Presidential Citation program is revised on an annual basis by the RI president to complement the president's theme for the year. This year's program supports President Wilf Wilkinson's Rotary Shares theme. The 2007-08 Presidential Citation brochure, available on the Web, highlights different activities that a club can participate in to qualify for this award. To qualify for a citation, clubs must achieve a net increase of at least one member by 31 March 2008 and complete one activity from each of the six categories listed in the brochure. Club presidents must fill out and sign their club's Presidential Citation Certification Form and send it to their district governor by 31 March 2008.

Rotaract and Interact clubs may also qualify for a Presidential Citation by completing at least four activities overall from any of the categories in the brochure. The sponsoring Rotary club must sign the Rotaract and Interact Presidential Citation Certification Form and submit it to the district governor by 31 March 2008.

District governors must then submit a list of qualifying Rotary, Rotaract and Interact clubs, to RI no later than 15 April 2008. Please do not send the original certification forms to RI World Headquarters, as they will not be processed individually. Instead, please just submit a list of the qualifying clubs. These lists can be e-mailed, faxed, or mailed to our attention.

This year, district governors can receive special recognition if 50% or more of the clubs in their district qualify for the Presidential Citation and the governor and 50% of the district's club presidents personally bring a new member into Rotary between 1 July 2007 and 31 March 2008. If your district meets these additional goals, please indicate so on the list you submit to RI and provide the names of each of the new members brought into Rotary along with the names of their sponsors.

Public Relations Award

Deadline to submit one nomination to RI World Headquarters: 15 May 2008

The purpose of this award is to recognize Rotary clubs that have generated increased awareness and understanding of Rotary through outstanding media coverage or public relations efforts. Public relations campaigns undertaken between 15 March 2007 and 15 March 2008 are eligible for this year's award. Please note that in order to qualify, clubs must have undertaken a significant media campaign that demonstrably improved Rotary's visibility and image within the community.

For more information on developing effective public relations, please consult the RI Web site section on Public Relations by clicking on the following menu items: Members > Running a club > Public Relations.

No club may receive the award more than once for the same project. District governors may forward one nomination to RI for consideration, to arrive at RI no later than 15 May 2008. Multiple nominations from a single district will not be considered.

We appreciate your efforts to recognize exceptional clubs in your district. If you have any questions, please feel free to contact us.

Best regards,

Jesse Allerton
Senior Coordinator
Service Support & Awards
Phone: 847-866-4494
Fax: 847-866-6116
e-mail: riawards@rotary.org