



Current high bid: US\$2700.00
Bid number : 970
[Place your bid online now](#)
Auction runs 1 September through 30 November.



To help The Rotary Foundation, RI President Stenhammar is now auctioning off his unique reversible blue-and-gold jacket in an online silent auction. This unique piece of clothing, in Rotary's (and Sweden's) colours, is sure to be a collector's item. Proceeds from the sale of this jacket will go towards the [Foundation's Annual Programs Fund](#), which helps realize Rotary's vision for a better world. Tailored by the Swedish company Sten-Oscar, the jacket is a size 43L (U.S.) or 54 (European). During Stenhammar's travels throughout the world, the jacket generated a great deal of attention among Rotarians, some of whom made spot offers for the item. At the 2005 RI Convention in Chicago, he wowed the audience when he reversed it in front of thousands as he promoted the Foundation fundraiser. "It's hand-made, but a total fake," laughs Stenhammar. "It doesn't have any pockets — it couldn't have any — but it looks real!" This is not the first time Stenhammar sold his clothes for charity. At a District 5010 conference in Alaska, USA, when Stenhammar learned that the district was just short of its Rotary Foundation donation goal, he promptly offered the shirt off his back, literally. His Italian dress shirt raised US\$1,500 for the event.

There are many kinds of fruit in Carl-Wilhelm's basket (some are sweet, others are "sour")

- Rotary Foundation
- Water/Health
- Literacy
- Membership/Attendance (Recruitment, Retention, Extension)
- Women in Rotary
- The Image of Rotary
- Co-operation with other Organisations
- Youth Exchange
- Leadership
- Convention in Copenhagen/Malmö (11-14 June 2006)



THE FOUR-WAY TEST of the things we think, say or do

- first....* Is it the TRUTH?
second.... Is it FAIR to all concerned?
third.... Will it build GOODWILL and BETTER FRIENDSHIPS?
fourth.... Will it be BENEFICIAL to all concerned?



The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

FIRST. The development of acquaintance as an opportunity for service;

SECOND. High ethical standards in business and professions; the recognition of the worthiness of all useful occupations, and the dignifying of each Rotarian's occupation as an opportunity to serve society;

THIRD. The application of the ideal of service in each Rotarian's personal, business, and community life;

FOURTH. The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.

ROTARY AND WATER – The Challenge

- About 97 percent of the world's water are oceans - and saline. More than 2 percent of the rest of the water is frozen in icebergs and glaciers, leaving less than 1% of all water available for human use. If it were possible to fit all the water on Earth into a gallon jug, the relative quantity of water available would be about one tablespoon
- Fresh drinking water and water for food production and waste disposal are essential and increasingly threatened. Population growth and megacities have increased demand six times since the beginning of the 1900's. Pollution contaminates available supplies. Today, almost half of the world's countries have severe water problems

ROTARY AND WATER – Rotary Solutions

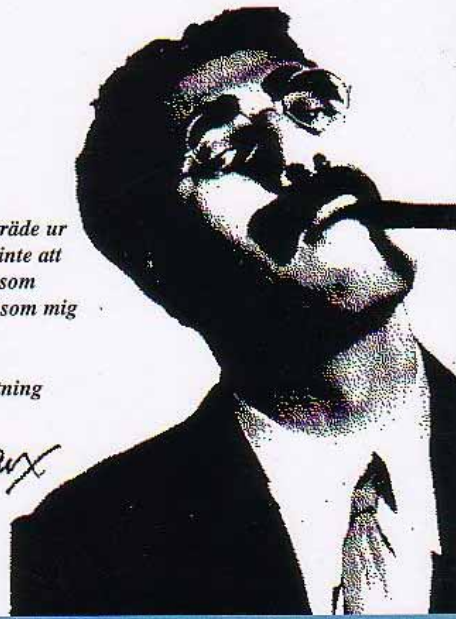
- Recognising the vital importance of safe water, Rotary International policy encourages all Rotary districts and clubs to support efforts which help people to provide themselves with safe water. The safe water projects are to be reasonably close to homes using simple sustainable technology. This policy is reflected in projects of all sizes in all parts of the world
- Indicative of Rotary activity are the number of Matching Grants awarded by The Rotary Foundation for water-related projects. The trustees of The Rotary Foundation have made clean water as one of three priorities for major Health, Hunger and Humanity (3-H) Grants
- In recognition of Rotary's work to provide safe water in communities around the world, the International Water Resources Association presented the **1997 Crystal Drop Award** to Rotary International. Rotary was cited for its projects in Senegal, Haiti and Thailand
- The Rotary Foundation awards Matching Grants to projects coordinated by Rotary clubs throughout the world for wells, water tanks, school or hospital water systems, and lavatories

Mina herrar!
Jag anmäler mitt utträde ur
Er klubb. Jag gillar inte att
tillhöra en förening som
accepterar personer som mig
som medlemmar.

Med utmärkt högaktning

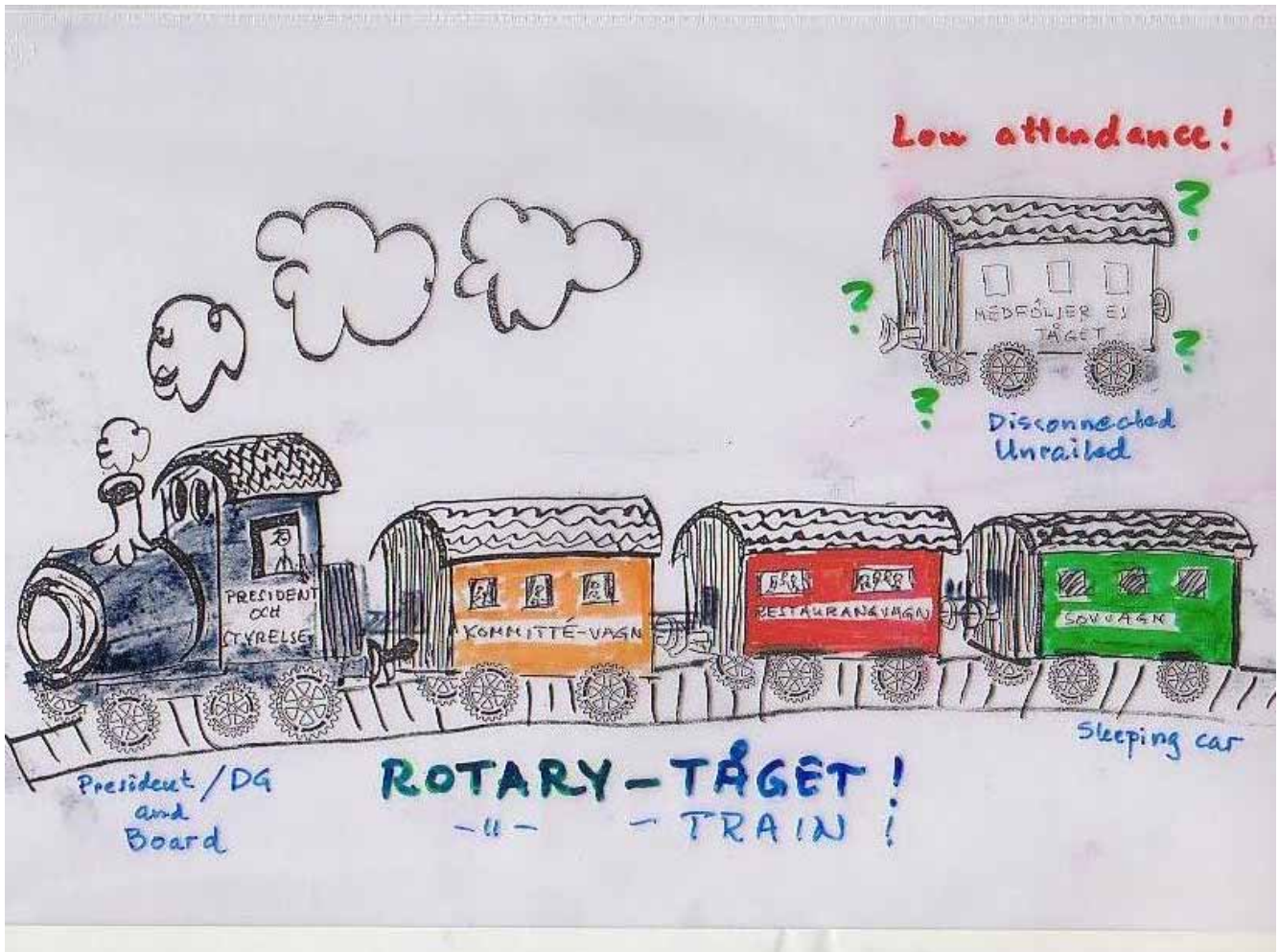
Groucho Marx

Groucho Marx



Gentlemen!
I hereby announce my resignation from
your club. I do not like to belong to a
club that accepts persons like me as
members!
Sincerely yours Groucho Marx

©Sued. Media AB



WELCOME!

A Newsletter from Rotary International for New Rotary Club Members



GET INVOLVED

in Rotary

Like most Rotarians, you probably joined your Rotary club to help improve the quality of life in your community and make a difference in the world. This year, Rotary celebrates its centennial anniversary, marking 100 years of significant achievements in service within communities and throughout the world. These achievements are the result of member action and participation.

Research shows that the more Rotarians are involved in Rotary activities, the more committed and connected they become to their club and the association. Act now and volunteer your time and talents in those areas that are important to you

and where you can make a significant impact.

Here are a few ways to become more active in your club — and in Rotary activities beyond the club level:

- Volunteer to serve on one or more club committees.
- Keep informed about what's going on in the club.
- Sit with different people at each meeting so you get a chance to connect with everyone in your club.
- Participate in your club's service projects — and get your family involved, too, whenever possible.
- Make up a missed meeting at another club and bring some ideas back to your members.
- Attend your district conference and get to know Rotarians from other clubs.
- Work with one of the youth service groups — Rotaract and Interact — sponsored by your club.
- Join one of the many Global Networking Groups and expand your Rotary acquaintance to many other countries of the world.
- Volunteer to host a Youth Exchange student or Group Study Exchange team sponsored by your district.
- Attend the RI Convention and learn just how international and interconnected Rotary service is.

LEARN MORE

about Rotary

Rotary is a large and multifaceted organization. Here are some ways to learn more about Rotary International (RI).

- Visit the Rotary E-Learning Center at www.rotary.org, where you'll find several learning modules designed specifically for new members.
- Visit other parts of the RI Web site to get the latest news and information.
- Read every issue of your Rotary magazine and your club and district newsletters.
- Visit your district Web site and learn more about activities throughout the district.

Order the following materials from the RI print or online catalog:

- *Rotary Basics* (595-EN)*
- *The ABCs of Rotary* (363-EN)
- *The Rotary Foundation Quick Reference Guide* (219-EN)*
- *Communities in Action: A Guide to Effective Projects* (605A-EN)*
- *A Menu of Service Opportunities* (605B-EN)*
- *This Is Rotary* video (449-EN)

* Also available for download at www.rotary.org
In addition to reporting the latest Rotary news, www.rotary.org provides district Web site links and information about RI and Rotary

Foundation programs. You can also use the site to conduct much Rotary business online, including registering for the annual convention and making contributions to the Foundation.

RI offers a wide range of resources for Rotarians, including publications covering all aspects of Rotary and its Foundation.



Photo by Anne Hesse

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QUESTIONS

to Ask Your Club

These questions can help you get started on becoming more active in your club and better informed about Rotary:

- What club committee could use my skills?
- What community service projects is my club sponsoring?

- Does my club participate in any Rotary International programs, such as Youth Exchange, Rotaract, or Rotary Youth Leadership Awards?
- Who are my club's officers?
- Who in my club can serve as my mentor?
- What opportunities are there for getting involved in international service?
- Can I serve as a greeter at club meetings?
- How do I find out where to make up missed meetings?
- When is the district conference?

The more than 32,000 Rotary clubs in nearly 170 countries worldwide are members of Rotary International, an association that supports the clubs' efforts to serve their communities and the world. Through RI, all Rotarians have access to an international network of clubs working both autonomously and in concert to address a variety of concerns throughout the world community.

RI is governed by a 19-member Board of Directors made up of Rotarians from all over the world. The Board sets policy for

the association. RI's day-to-day operations are overseen by the Secretariat, headed by a general secretary, with headquarters in the Chicago suburb of Evanston, Illinois, USA, and international offices in Argentina, Australia, Brazil, India, Japan, Korea, and Switzerland. The Rotary in Great Britain and Ireland (RIBI) office serves clubs in those countries. The approximately 600 staff members who work at the Secretariat are charged with assisting and supporting Rotary districts, clubs, and members. Staff contact information is available at www.rotary.org.

The Rotary Foundation of Rotary International, the philanthropic arm of the association, provides funding for clubs' humanitarian service efforts and supports exchange programs designed to enhance international understanding and goodwill. Supported almost entirely by the generosity of Rotarians, the Foundation awards millions of dollars each year to worthy projects carried out by clubs and districts working at the local level and in international partnerships. The Rotary Foundation also sponsors the world's largest privately funded international scholarships program.

BEYOND YOUR CLUB:

Rotary International and The Rotary Foundation

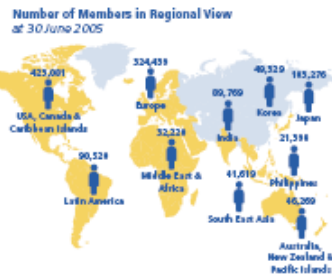
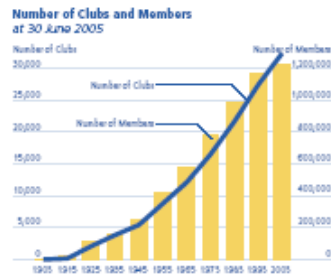
SPECIAL EVENTS

to Keep You Involved

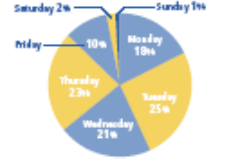
Club, district, and international events held throughout the year can help you become better acquainted with Rotary. In addition to weekly club meetings, consider attending one or more of these events:

- Club assembly — Meeting of all club members, held four to six times a year, that focuses on strategic planning, membership education, and other club-related topics.
- District conference — Annual two- to three-day motivational and fellowship meeting open to all Rotarians in the district and their families.
- District membership seminar — One-day meeting designed to assist club efforts to recruit and retain members; open to all interested Rotarians.
- Regional Rotary Foundation seminar — One-day meeting designed to educate all interested Rotarians about The Rotary Foundation and encourage participation in its programs.
- RI Convention — Annual four-day meeting held in May or June in a different part of the world offering unparalleled opportunities for international fellowship.

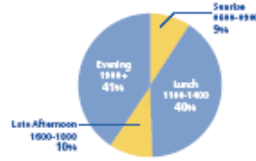
Rotary needs your help. One of the keys to Rotary's continued success — and to your success as a Rotarian — is member participation. So take action now: get involved and stay involved. You are essential to Rotary.



Rotary Club Meeting Days Worldwide



Rotary Club Meeting Times Worldwide

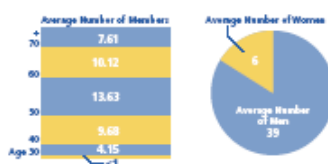


Rotary Facts

- In summary over the last 10 years Rotary clubs have
 - Undertaken approximately 1.8 million projects
 - Worked approximately 253 million volunteer hours
 - Spent between US\$5.7 and \$10 billion on service projects
- The Rotary Foundation is the largest provider of private scholarships.
 - Number of scholarships awarded in 2004-05: 844
 - Total scholarship dollars awarded in 2004-05: US\$18,850,968
- The two newest Rotary countries added in 2004-05 were Equatorial Guinea and Tajikistan.

Results from Service Project Survey conducted in the spring of 2005

Age/Gender of Members
Average club size worldwide was 45 members in 2002.



WHY JOIN ROTARY?

- **Friendship:** In an increasingly complex world, Rotary provides one of the most basic human needs: the need for friendship and fellowship. It is one of the two reasons why Rotary began in 1905
- **Business Development:** The second original reason for Rotary's beginning is business development. Everyone needs to network. Rotary consists of a cross section of every business community. Its members come for all walks of life. Rotarians help each other
- **Personal Growth and Development:** Membership in Rotary continues one's growth and education in human relations and personal development



WHY JOIN ROTARY?

- **Leadership Development:** Rotary is an organisation of leaders and successful people. Serving in Rotary positions is like a college education. Leadership: learning to motivate, influence and lead leaders
- **Citizenship in the Community:** Membership in a Rotary club makes one a better community citizen. The average Rotary club consists of the most active citizens of any community
- **Continuing Education:** Each week at Rotary there is a programme designed to keep one informed about what is going on in the community, nation and world. Each meeting provides an opportunity to listen to different speakers and a variety of timely topics



WHY JOIN ROTARY?

- **Fun:** Rotary is fun, a lot of fun. Each meeting is fun. The club projects are fun. Social activities are fun. The service is fun
- **Public Speaking Skills:** Many individuals who joined Rotary were afraid to speak in public. Rotary develops confidence and skill in public communication and the opportunity to practice and perfect these skills
- **Citizenship in the World:** Every Rotarian wears a pin that says "Rotary International". There are few places on the globe that do not have a Rotary club. Every Rotarian is welcome – even encouraged – to attend any of the 29,000 clubs in 194 nations and geographical regions. This means instant friends in both one's own community and in the world community



WHY JOIN ROTARY?

- **Assistance when Travelling:** Because there are Rotary clubs everywhere, many a Rotarian in need of a doctor, lawyer, hotel, dentist, advice, etc while travelling has found assistance through Rotary
- **Entertainment:** Every Rotary club and district has parties and activities that provide diversion in one's business life. Rotary holds conferences, conventions, assemblies and institutes that provide entertainment in addition to Rotary information, education and service
- **The Development of Social Skills:** Every week and at various events and functions, Rotary develops one's personality, social skills and people skills. Rotary is for people who like people



WHY JOIN ROTARY?

- **Family Programmes:** Rotary provides one of the world's largest youth exchange programmes; high school and college clubs for future Rotarians; opportunities for spouse involvement; and a host of activities designed to help family members in growth and the development of family values
- **Vocational Skills:** Every Rotarian is expected to take part in the growth and development of his or her own profession or vocation, to serve on committees, and to teach youth about one's job or vocation. Rotary helps to make one a better doctor, lawyer, teacher, etc
- **The Development of Ethics:** Rotarians practice a 4-Way test that governs one's ethical standards. Rotarians are expected to be ethical in business and personal relationships



WHY JOIN ROTARY?

- **Cultural Awareness:** Around the world, practically every religion, country, culture, race, creed, political persuasion, language, colour and ethnic identity is found in Rotary. It is a cross section of the world's most prominent citizens from every background. Rotarians become aware of their cultures and learn to love and work with people everywhere. They become better citizens of their countries in the process
- **Prestige:** Rotary members are prominent people who are leaders of business, professions, art, government, sports, military, religion, and all disciplines. Rotary is the oldest and most prestigious service club in the world. Its ranks include executives, managers, professionals – people who make decisions and influence policy



WHY JOIN ROTARY?

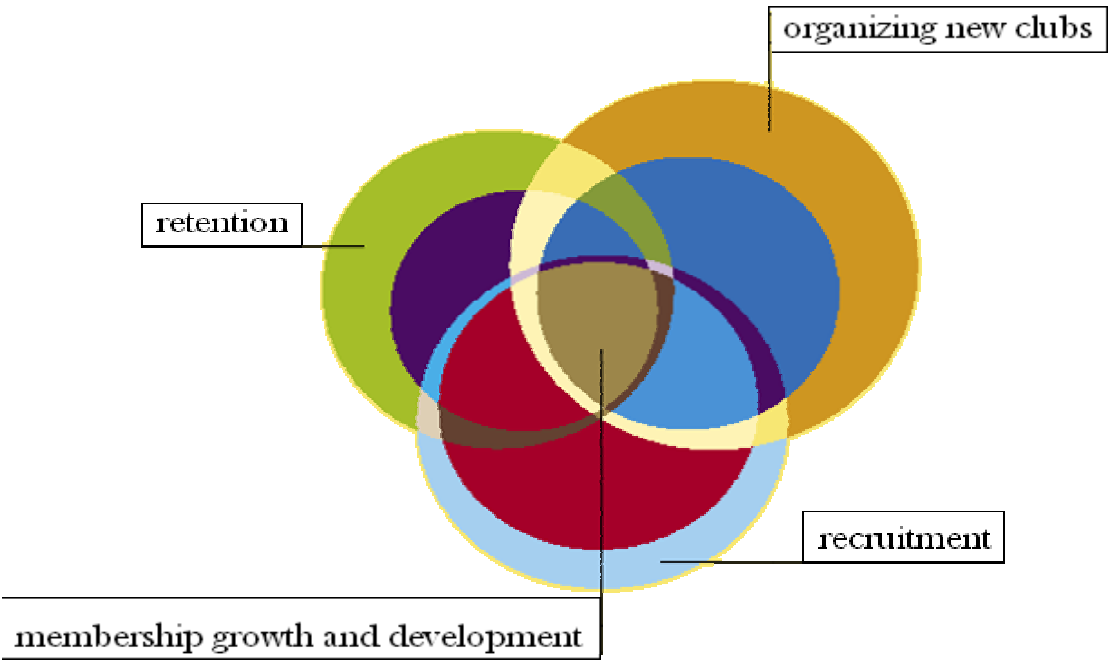
- **Nice people:** Rotarians above all are nice people – the nicest people on the face of the earth. They are important people who follow the policy of **“It is nice to be important but it is important to be nice”**
- **The Absence of an “Official Creed”:** Rotary has no secret handshake, no secret policy, no official creed, no secret meeting or rituals. It is an open society of men and women who simply believe in helping others
- **The Opportunity to Serve:** Rotary is a service club. Its business is mankind. Its product is service. Rotarians provide community service to both local and international communities. This is perhaps the best reason for becoming a Rotarian: the chance to do something for somebody else; to sense the self-fulfilment that comes in the process; and the return of that satisfaction to one's own life. It is richly rewarding

ROTARY INTERNATIONAL



SERVICE Above Self

Membership



Membership



- A part of continuity
- Net increase in membership of one or more Rotarians.
(that means 31,000 more Rotarians)
- In 10 years we will reach the goal of 1.5 million Rotarians

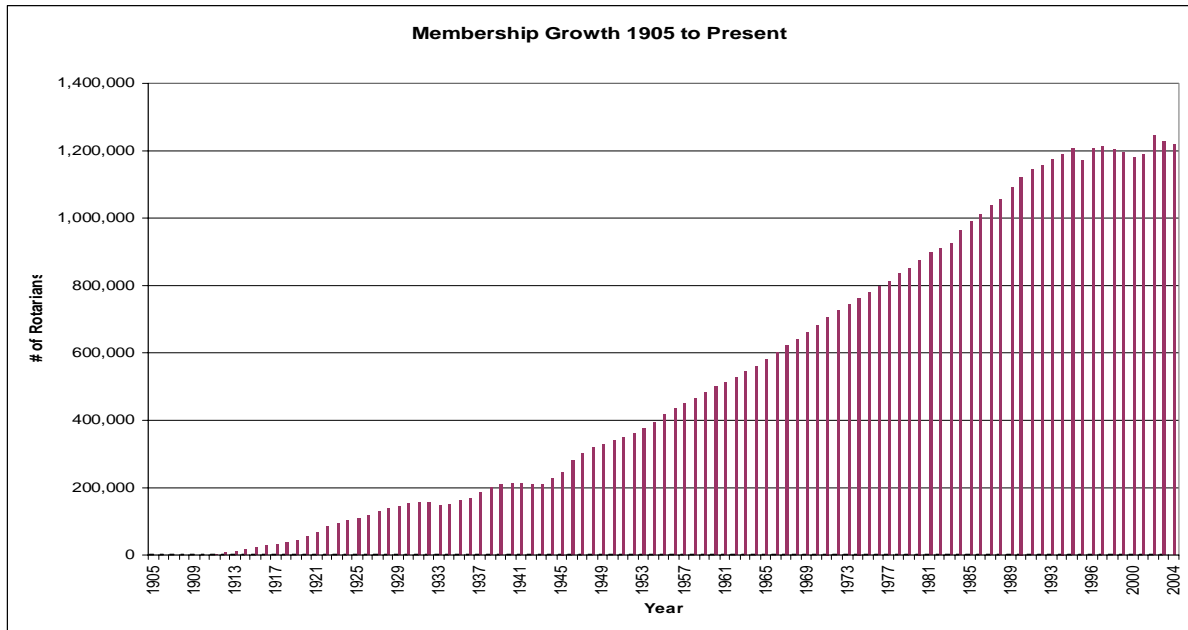
Women in Rotary



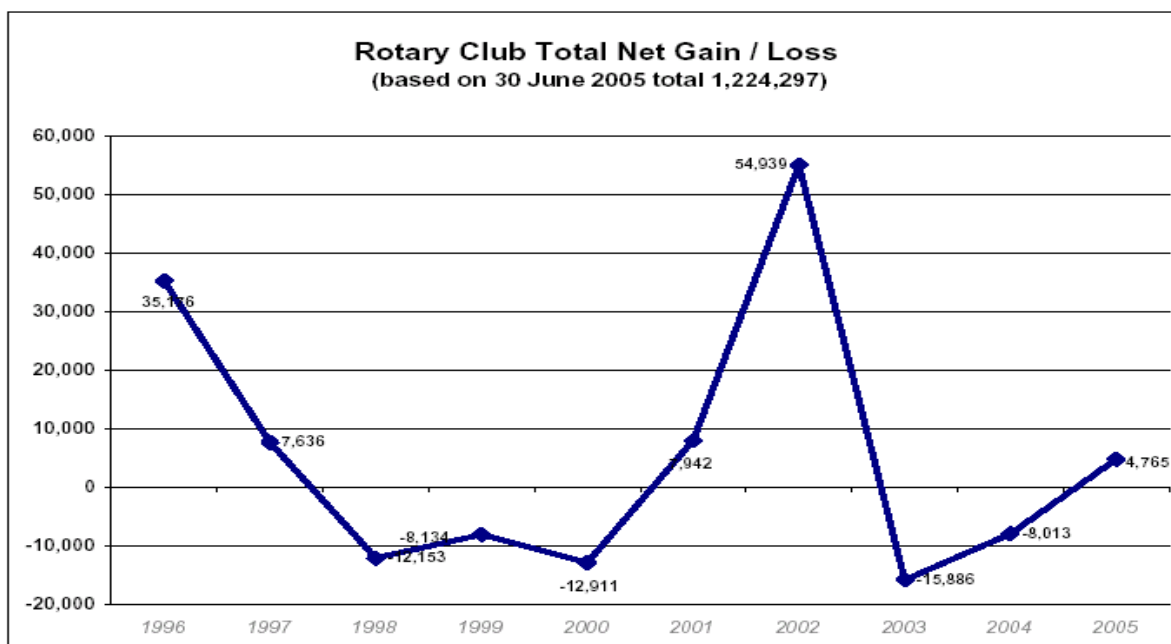
- The world consists of 52% females and 48% males
- Rotary does not reflect this!
- Do something!



Membership growth



Club / Membership loss

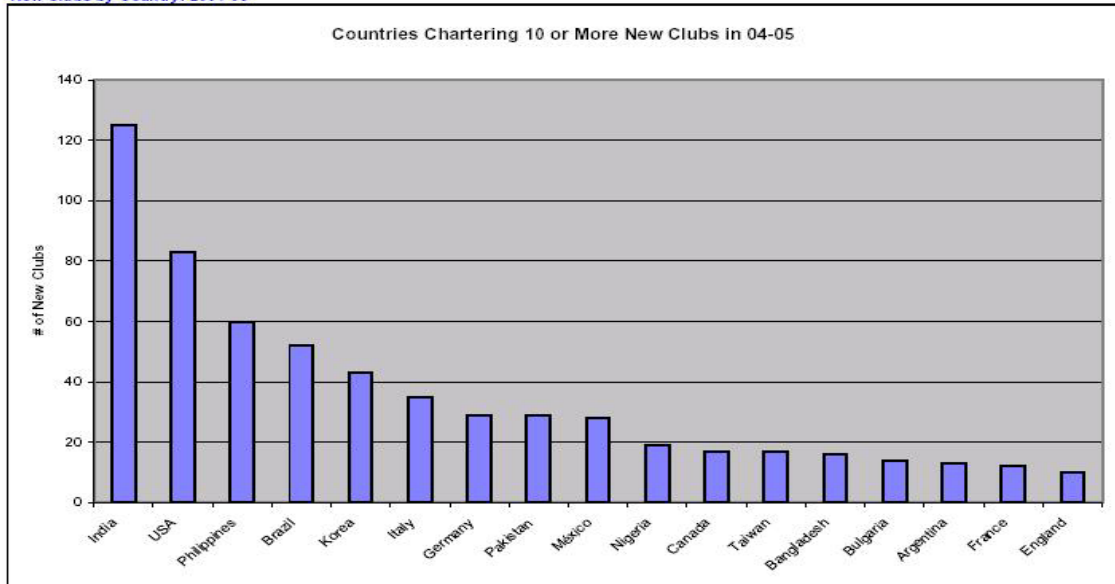




New clubs

ROTARY INTERNATIONAL MEMBERSHIP AT A GLANCE

New Clubs by Country: 2004-05



Pilot Projects

- New Models Pilot Project

- Extended to 6 years

- 1 July 01 – 30 June 07

Findings as of 30 June 04

- 60% grown or retained membership
- Women increased: 30 – 40% new members
- 100% male clubs decreased from 18% to 9%
- Average age: 43 - largest ranges 41-50 & 51-60

Additional Pilot Projects



Findings as of 30 June 04

- Members: Rotarians for 5 – 15 years
- Club officers: Rotarians for 5 – 10 years
- Most from other Rotary clubs
- Relaxation of attendance requirements
- Relaxation or cessation of classification requirements

Additional Pilot Projects



- Rotary E-club Pilot Project
 - 1 July 02
 - 15 Rotary e-clubs approved
 - 12 currently chartered, 3 in process
 - Downloadable from www.rotary.org

Dum som
en Gås? HELT
FEL! Vi kan lära

av gässen. Varje
fågel flyger med
egna vingar, men genom att
flyga i V-formation ökar flocken
effekten med 71% jämfört med om varje
fågel flög ensam. **Lärdom:** Människor som
arbetar i en gemensam riktning och med en känsla av
samlighet kommer fortare och lättare till målet eftersom
de får draghjälp av varandra.

- Så snart en gås faller ut ur formationen återtar den sin plats så fort
som möjligt för att kunna dra nytta av lyftkraften från den framför-
varande gäsen. **Lärdom:** Om vi hade lika mycket förnuft som
en gås skulle vi ansluta oss till dem som strävar i samma
riktning som vi själva önskar.

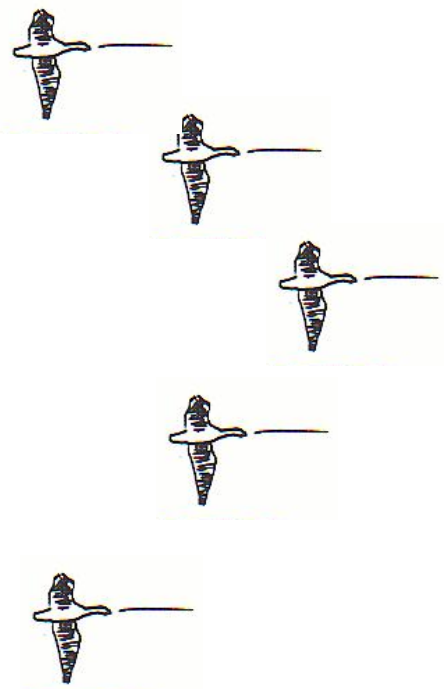
- När ledargäsen blir trött flyttar den bakåt i forma-
tionen och en annan gås intar tätplatsen. **Lärdom:**
Det lönar sig att turas om att ta de tunga jobben
och att dela upp ledarskapet sinsemellan.

- Gässen i formationen skriker bakifrån
för att heja på de främsta till att hålla
farten. **Lärdom:** Yi måste se till att
våra skrik från de bakre leden är
uppmuntrande och inte tvärtom.

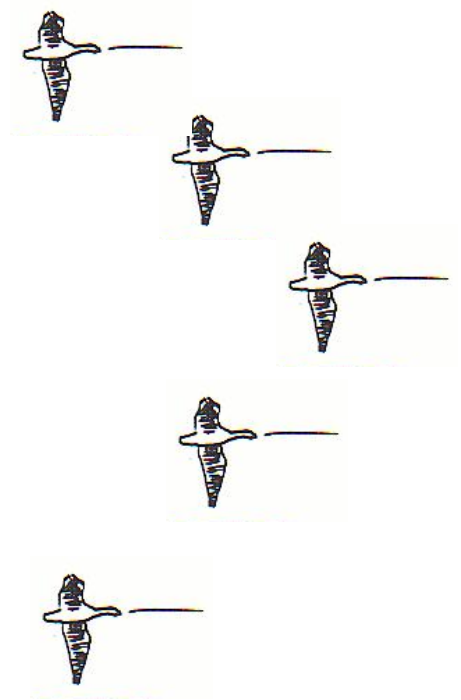
- När en gås blir sjuk eller skadad och
inte kan följa med, lämnar två andra gäss
formationen för att hjälpa och skydda den.
De stannar tills gäsen antingen kan flyga
igen eller dör. **Lärdom:** Om vi har lika
mycket förnuft som gässen kommer även
vi att bistå och stödja varandra på detta sätt.

SILLY LIKE A GOOSE? QUITE WRONG!

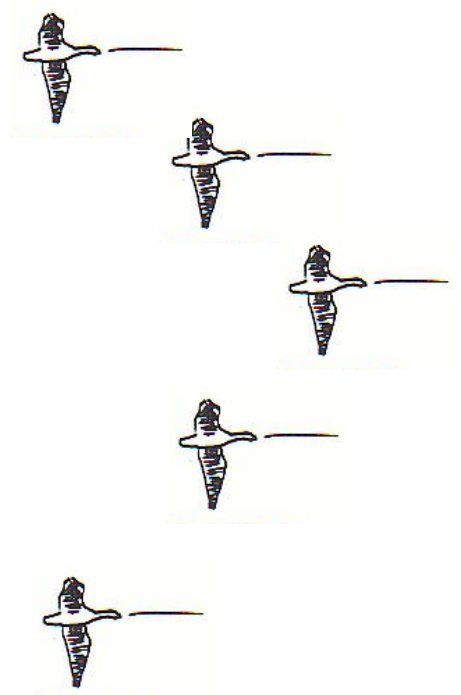
- We can learn from geese
- Each bird flies with its own wings, but by flying in V-formation the flock increases that effect by 71% compared with a single goose!
- What do we learn from that?



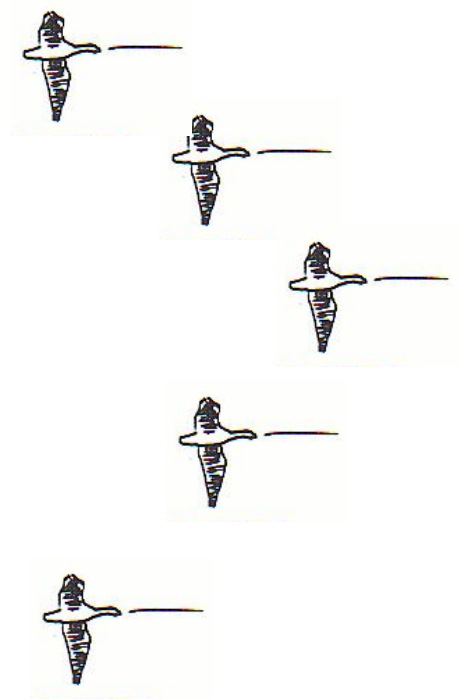
- People who work in the same direction and with a feeling of being together reach the goal more quickly and easily, because they get help from one another
- As soon as the goose falls out of the formation it takes back its position as soon as possible, in order to profit from the “lifting effect” from the goose ahead
- What do we learn from that?



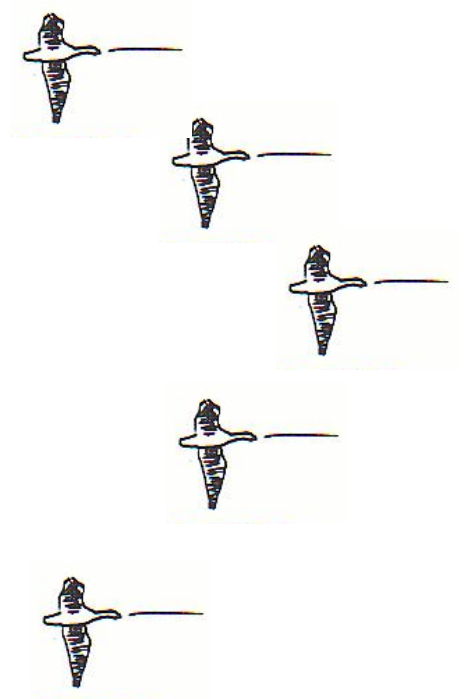
- If we have as much common sense as a goose, we would join those who are striving in the same direction as ourselves!
- When the leading goose gets tired, it moves back in the formation and another one takes the leadership
- What do we learn from that?



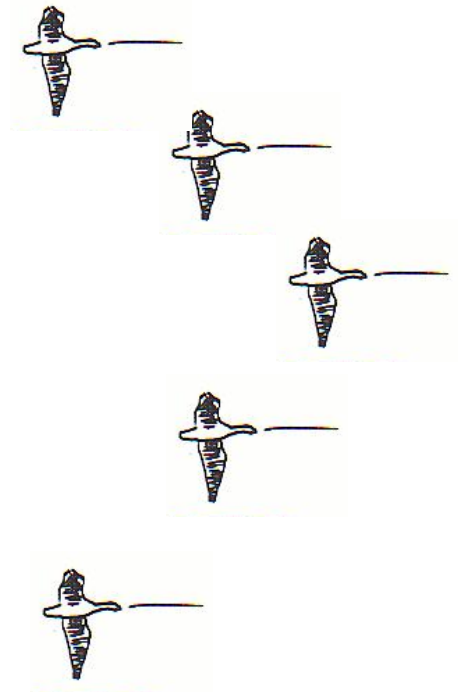
- It pays to take turns with some else taking the hard jobs and share the leadership!
- The geese in the flock are shouting from behind in order to cheer up the birds at the front, to keep the speed!
- What do we learn from that?



- We must see to it that the shrieks from behind are encouraging and not discouraging!
- When a goose falls ill or gets hurt and cannot follow the flock, two other geese leave the formation to help and protect. They remain with their “patient” until it either can fly again or dies
- What do we learn from that?



- If we have as much common sense as the geese, we will help, assist and support one another!



ROTARY TEAMWORK

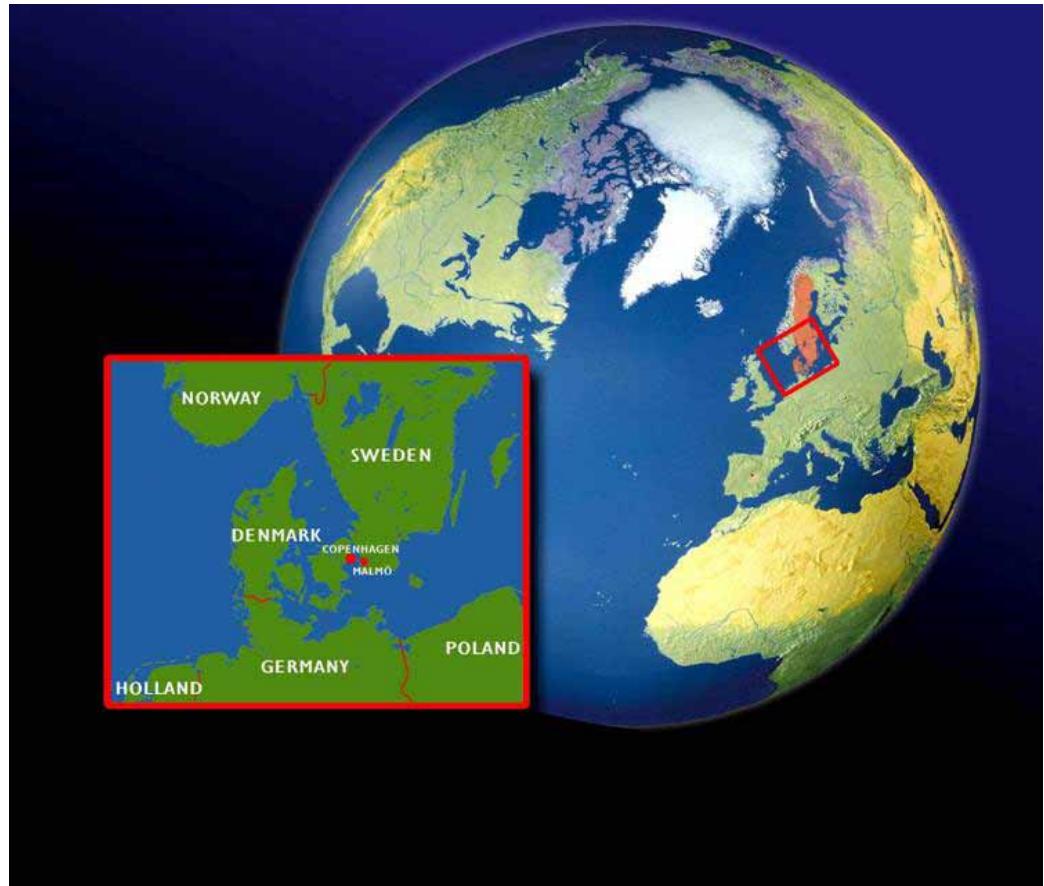
Together
Everybody
Achieves
More
With
Our
Rotary
Knowledge
= TEAMWORK!

Birds of a feather flock together!

Service Above Self

Welcome to Beautiful Malmö
and Wonderful Copenhagen





The Øresund Bridge





Characteristics of the Convention 2006

- First time in Scandinavia
- First Inter-Country Convention
- First Convention in the new Century of Rotary

Themes of the Convention

- Rotary Foundation
- Water, Hunger and Health
- A Business Session with "Bridging the World" keynote addresses
- H.C. Andersen, The Nobel Institution and Literacy form a cohesive theme

Pre- and Post Tours



Tivoli Day



Host Hospitality Night



Nobel Dinner in Malmö



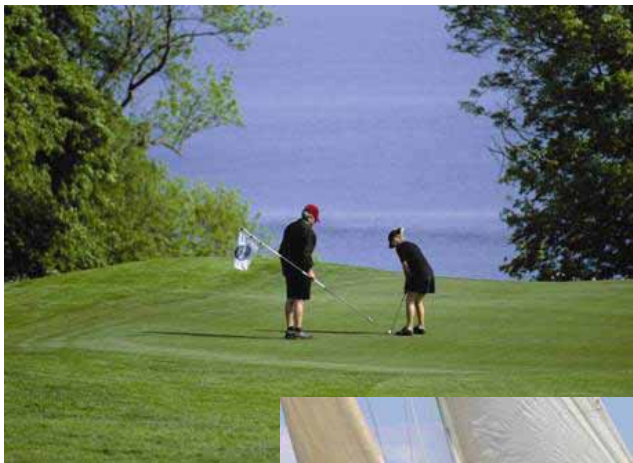
Swedish Night



Homestay Program



Golf and Match Race



The Vikings native soil



Pre-convention

- RYLA
- ROTARACT
- ROTARY YOUTH EXCHANGE





For more information:
www.riconvention2006.org

Welcome!



BRIDGING THE WORLD



DAILY PRAYER

O Lord, help me to keep my big
mouth shut until I know what I
am talking about